



# Simple ROI Calculator

# **Quick User Guide**

This factsheet explains how to fill in the required fields of the ROI Calculator for building renovations. It provides examples, typical data sources, and practical tips so that even non-experts can use it confidently.

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## **Key Terms**

- ★ ROI (Return on Investment): A financial metric showing how much benefit (savings + property value increase) you get compared to renovation cost.

  Example: ROI of 5%/year means you recover 5% of the investment every year.
- **★ Payback Period:** The number of years it takes for total benefits (savings + value increase) to equal renovation cost.
- **★ MAB (Multi-Apartment Building):** A residential building with multiple apartments (e.g. block of flats).
- ★ RES (Renewable Energy Sources): On-site green energy such as solar panels, biomass boilers, or heat pumps.
- ★ Conditioned Area: The part of the building that is heated or cooled, measured in square meters (m²).

## Who is the tool for?

- **Primary users:** project managers, municipal staff, housing associations, building owners, consultants.
- Wider public: anyone interested in seeing if renovation pays off.

# **Tips for Users**

- Use **conservative estimates** too optimistic inputs can give misleading ROI.
- If unsure, rely on regional averages or dummy values (same before & after).
- Treat this as a **screening tool**, not a substitute for full feasibility or technical-financial analysis.
- This tutorial presents all data in **euros** (€). You can use your own currency it will not change the final results, since ROI and payback are ratios, not absolute values.

## **Input Sections**

⚠ **Disclaimer:** Avoid guessing. If you don't know, use conservative or equal values before/after.







## A. Building Information and Energy Profile

- Building ID: Free text for identification (name, address or internal code).
- Conditioned (heated) Area: Either
  - Average apartment size × number of apartments,
     OR
  - Total heated area of building:



Source: energy audit, architectural drawings, building documentation.

- **Number of Apartments:** Residential units only (exclude commercial premises if separate).
- Specific Energy Consumption Before Renovation: kWh/m²/year. Source: energy audit, utility bills, or national building energy database.
- Specific Energy Consumption After Renovation: projected value after measures.
  - *Source:* energy audit simulations, project documentation, or benchmarks from similar renovated buildings.
- RES Production: renewable electricity/heat generated on-site (e.g. solar PV).
   Source: supplier quotes, PV simulation tools, or past production data if installed.

This section calculates total energy savings for the building.





#### **B. Cost Savings Related to Energy Savings and RES**

Specific Heating Fuel Cost [€/MWh]:

Source: latest utility bills, contracts, or average regional tariffs (gross, incl. taxes and distribution).

Tip: slightly overestimate – energy prices tend to rise.

- Specific Electricity Cost [€/MWh]: Same as above.
- Operation & Maintenance Costs [€/year]:

Examples: annual servicing, filter replacements, chimney cleaning, inspections, small repairs.

*Source:* equipment documentation, supplier/maintenance contracts, benchmarks from similar buildings.

This section calculates yearly cost savings from reduced energy use and RES

#### **C. Renovation Project Costs**

#### You can choose:

- 1. **Detailed breakdown** (for experts, from tender/project docs):
  - a. Project elaboration: audits, documentation, permits
     Source: engineering contract, project budget.
  - b. Labor: workers, engineers, supervisors *Source*: contractor offers, tenders.
  - c. Materials: insulation, windows, façade, roof *Source*: supplier quotes, construction bills.
  - d. RES equipment: solar panels, biomass boilers, heat pumps Source: supplier offers, project budget.
  - e. Other: scaffolding, waste management, unforeseen costs *Source*: contractor budget, project documentation.
- 2. **Simplified input:** Enter only the **total renovation cost**:

Source: project budget, contractor offers, or past projects of similar size.



This section calculates total renovation project cost.





#### D. Contribution to Real Estate Market Value

- Before Renovation [€/m²]: Market value of non-renovated building.
   Source: real estate market reports, municipal tax valuations, or housing agency data
- After Renovation [€/m²]: Market value of renovated, efficient building.
   Source: real estate listings for renovated buildings, or expert appraisals.
- Project Life Span [years]: Expected lifetime of renovation measures.
   Typical ranges:

Insulation: 30–40 yearsWindows: 20–30 years

 Heating/cooling equipment: 15–20 years
 Source: manufacturer datasheets, construction standards, or energy audit assumptions.

This section estimates potential increase in building value.

## **Final Results**

#### The tool calculates:

- ROI [% per year] = share of the investment recovered annually.
- Payback Period [years] = time until savings + value increase cover renovation cost.

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