

CEESEN

Trainings report

per country – Lithuania



CENTRAL EASTERN EUROPEAN
SUSTAINABLE ENERGY NETWORK

1. Stakeholder and forerunner trainings / events overview

Title of the event	Date, place	Focus
<i>Project preparation - how to write project proposal</i>	<i>12.01. 2018, Ignalina</i>	<i>High-level training for public authorities about preparation of projects</i>
<i>Stakeholder engagement – how to interact and work with</i>	<i>12.01. 2018, Ignalina</i>	<i>Practical training for regional public authorities</i>
<i>Fundraising – from idea to realisation</i>	<i>12.02. 2018, Ignalina</i>	<i>Practical training for regional authorities, NGOs and municipalities</i>
<i>Marketing – how to promote your organization</i>	<i>12.02. 2018, Ignalina</i>	<i>Practical training for regional authorities, NGOs and municipalities</i>

2. Detailed description of particular events

Training 1

Title: *Project preparation - how to write project proposal*

Date: 12 th of January, 2018

Place: Ignalina, Lithuania

Participants: Forerunners and stakeholder of the project, regional authorities, other regional organizations

Brief description: the main focus of the training was on how to prepare realistic, useful and high quality proposal to get grants for implementation of energy related project. The requirements of different Lithuanian and European funds were presented and discussed with participants. The usefulness of grants for implementation of regional Energy strategies was discussed with forerunners and regional authorities.

Photos



Training 2

Title: *Stakeholder engagement – how to interact and work with*

Date: 12th of January, 2018

Place: Ignalina, Lithuania

Participants: Forerunners and stakeholder of the project, regional authorities, other regional organizations

Brief description: The training was focused of stakeholders engagement subtleties – how to interact with them, how to present the idea, how to involve in project implementation and how to influence decision making process. The training was especially useful for forerunners as a help with involvement of regional and national authorities in implementation of action plans.

Training 3

Title: *Fundraising – from idea to realisation*

Date: 12th of Febuary, 2018

Place: Ignalina, Lithuania

Participants: Participants: Forerunners of the project together with local regional authorities, NGO's and other organization, 13 participants

Brief description: The purpose of the training was to introduce the participants of the seminar to different methods of attracting funds, such as events organization for fundraising purposes, grants, usage of mass financing (kick starters as example) and

other methods. The fundraising as an instrument for implementation of regional Energy strategies was discussed with forerunners and regional authorities.

Training 4

Title: *Marketing – how to promote your organization*

Date: 12th of February, 2018

Place: Ignalina, Lithuania

Participants: Forerunners of the project together with local regional authorities, NGO's and other organization, 13 participants

Brief description: The purpose of the training was to familiarize participants with the real meaning of marketing, pre-project work, the project's objectives and task forming process and the peculiarities of the work. The main focus was on creation of action plan and how to attract stakeholders with a help of marketing.

